

The logo for Novoferm features the brand name in a bold, italicized, lowercase sans-serif font. The text is white and is centered within a solid black horizontal oval. The letter 'f' is a tall, thin character that extends both above and below the main line of text. A horizontal white bar is positioned below the 'novo' portion of the text, and another horizontal white bar is positioned above the 'ferm' portion. The entire logo is set against a white background with faint black lines forming a grid.

*novoferm*